

# ANNUITY WATCH

American National

## Newly Updated RCA Personalized Ads

Our Rate Certainty Annuity personalized ads just received a fresh design upgrade to support your outreach. Explore the new ads located on the new Agent Resources page under Marketing Materials.

[Start exploring](#)



## Connecting with Millennials

Discover how to position annuity solutions in ways that align with Millennials' values and goals, helping you build deeper trust and drive more meaningful engagement with this growing client base.

[Elevate your understanding](#)



# Service Hub

[Discover streamlined e-policy delivery in FireLight, AnnuityNet, and Affirm!](#) →

[Latest Software Updates](#) →

[Annuity Servicing Times](#) →



Form  
LAD10782 / 04.26

Series:

RCA24

Guarantees are based on the financial strength and claims paying ability of American Equity and American National Insurance Company, and are not guaranteed by any bank or insured by the FDIC. American Equity Investment Life Insurance Company® and American National Insurance Company do not offer legal, investment, or tax advice. Each client has specific needs which should be discussed with a qualified legal or tax advisor. Annuities are offered by American Equity Investment Life Insurance Company® and American National Insurance Company. Each company has financial responsibility only for the products and services it issues.

Annuity Distribution / P 888-501-4043 / [lad.americannational.com](http://lad.americannational.com)  
American Equity Investment Life Insurance Company. All rights reserved.  
6000 Westown Pkwy West Des Moines, IA, 50266, US

## **For Agent Use Only; Not for Distribution or Use with Consumers.**

American National Insurance Company, headquartered in Galveston, Texas is licensed to conduct business in all states except New York. Business is conducted in New York by American National Life Insurance Company of New York, headquartered in Glenmont, New York. Each company has financial responsibility for only the products and services it issues. Copyright© 2026 American National Insurance Company, Galveston, Texas. Not all products and services are available in all states. The trademarks, logos and other content in this notification are the property of American National Insurance Company and cannot be copied or duplicated in any manner without the written consent and approval of American National Insurance Company.